

THE STORY *of my* FAMILY

SOME THINGS IN LIFE YOU DON'T APPRECIATE UNTIL THEY'RE GONE FOREVER.

Some things in life you don't appreciate until they're gone forever.

THE STORY *of my* FAMILY



Jacob Vargas
Marco



Adriana Barraza
Selma



Noel Gugliemi
Ricardo



A.B. Quintanilla
Carlos



Emilio Rivera
Zippo



Felipe Esparza
Manny

A coming of age film, *The Story of my Family* looks at the modern day family dynamics as seen through the eyes of a 15 year old latina girl, during the week of her Quinceañera.

MARIA SANCHEZ is an aspiring Novelist and avid writer. She would much prefer to shed all of her family's cultural and religious customs and be just like "everyone else". Like most teenagers, she thinks she's ready to be treated like an adult, but cannot understand why this fact escapes everyone including her family. Maria struggles in her relationship with her alcoholic father, and with the embarrassment of her step-father as the high school janitor. In her journal, she chronicles the journey of an average 15 year old girl trying to make it in the high pressure world of public high school. On this journey she will find love, go through a rite of passage, learn about life, and lose something very dear to her heart. And, in the end, she realizes she is capable of achieving her potential by overcoming and persevering through life's difficulties. Maria's journey reminds us all never give up on a dream, because dreams really do come true.

Genre: Comedy / Drama
Language: English / Spanish
Budget: \$2.6 Million

Writer: Steve Race
Director: Steve Race (DGA)
Producers: Jacob Vargas
Michael K. Race

RACE films
A Development and Production Company

Michael K. Race
818.631.8094
mracefilms@yahoo.com



Jacob Vargas

Producer / Actor

Jacob Vargas got his big break when he was discovered break-dancing, at the age of 12, in his home town of Pacoima, California. Most recently, he starred as “Montez” in the hit television show “Sons of Anarchy”, and will soon be seen in “The 33”, the true story of the 2010 Copiapó mining accident. His other credits include “Heaven is for Real”, M. Night Shyamalan’s “Devil”, Steven Soderbergh’s Academy Award winning film, “Traffic”, (which earned Jacob a Screen Actors Guild Award and an NCLR Alma Award), Emilio Estevez’s “Bobby”, (which was nominated for 2 Golden Globes), Academy Award winning director Sam Mendes’ “Jarhead”, Ice Cube’s cult classic comedy “Next Friday”, Gregory Nava’s biopic, “Selena”, opposite Jennifer Lopez, and Edward James Olmos’s “American Me”, as well as numerous upcoming television appearances including the Amazon original series “Hand of God”. The City of Pacoima recently honored Jacob by including him in a mural at its new City Hall.



Steve Race, DGA

Writer / Producer / Director

Steve Race earned his bachelor's degree in Film and Television Production in 1996 at Florida Southern College. He landed at A Louis J. Horvitz Production working as a Director's Assistant to Mr. Horvitz. Race worked on such shows as the 1999 and 2000 Academy Awards, the 1999 Emmy awards, Peoples Choice Awards, Net Aid Live, and countless other television specials. Mr. Race was hired to direct a 15 camera launch event for the 1st annual Latin Grammy awards. In 2003, he was asked to direct the First Annual Visual Effects Society Awards. He teamed up with Code Black Entertainment to produce and direct 10 volumes of the very successful Latino Comedy Fiesta series. Next, Race moved on to direct a 10 camera comedy DVD hosted by Brett Butler, called Brett Butler presents: The Southern Belles of Comedy. In 2013, Race made his feature film directorial debut with "I'm In Love With A Church Girl", starring Jeff "Ja Rule" Atkins and Adrienne Bailon.



Michael K. Race

Producer

Born and raised on Long Island, one of Michael's first projects was as executive producer on a film festival favorite short film called "The Game of Dad's Life", which was written and directed by Wissam Kabbara. Next, Mr. Race was executive producer his next film "Letters from My New Home". In 2009, with brother Steve Race, he produced two Showtime Comedy Specials for comedian Jeff Garcia: "10 Dollar Ticket" and "Low Budget Madness". Next he produced the comedy DVD special "Brett Butler Presents: The Southern Belles of Comedy". Mr. Race also created and produced two reality shows with producing partner Henry Winkler. They focused on the Los Angeles Fire department for TNT, and the New Jersey Police Department's Emergency Service Unit for TRU TV. In 2010, Michael produced his first multi-million dollar feature film "I'm in Love With a Church Girl" starring Jeff "Ja Rule" Atkins and Adrienne Bailon.

Other Crew



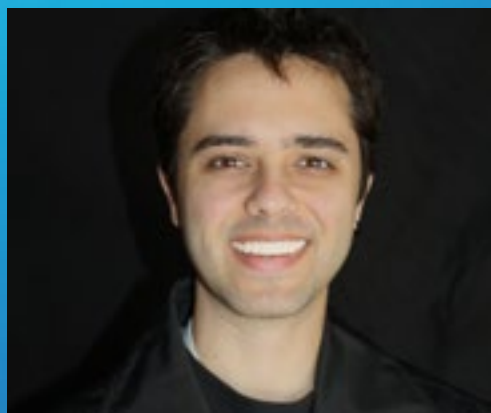
Jeanette Guaman
Co-Producer

Jeanette has worked as a Set Production Assistant on feature films, such as "Fun with Dick and Jane" and "Bewitched". In 2004, she interned at Edward James Olmos Productions / Walt Disney Company as an Office Production Intern. In 2009, she interned at New Line Cinema in Development and NBC/Universal Pictures in Physical Production. At the end of 2009, she culminated her internship experience and graduated from California State University of Northridge with a Bachelor's degree in Cinema and Television Production. In 2011, she worked at Fox Networks, Engineering & Operations as a Production & Post Production Coordinator. After her experience at Fox she worked at July Moon Productions as an Office Manager and swiftly moved to work as an Assistant at United Talent Agency.

Keith Duggan has lensed over 30 features, several national commercials, and twenty plus music videos. In addition, he has worked as the second unit D.P. on several studio projects and pilots for Warner Brothers. Television credits include "The Next Food Network Star", "Inside Jokes", "Kevin Hill", "The Law Firm", "Jugando al Amor", MTV's "Becoming," "The Tonight Show with Jay Leno", "Jimmy Kimmel Live", and "The Howard Stern Show". Most recently, Duggan photographed the latest Ja Rule film, titled "I'm in Love with a Church Girl", which was his second collaboration with Steve Race. Feature film credits include Tom Jonhston's "50 Nothing", John Putch's "Route 30", "Mojave Phone Booth", Bachelor Man, SciFi Channel's "Haunted Prison & Sands of Oblivion", and Grey Frederickson's "Soul's Midnight".



Keith Duggan
Director of Photography



Cody Miller
Editor

Cody Miller has been editing since 1999. He began working as an assistant editor on independent feature films, and is now an editor working on a variety of projects from documentary to narrative features. He collaborated with Steve Race on his first film, "I'm in Love with a Church Girl", and since has feature credits such as "Megachurch Murder", "I know Where Lizzie Is", "The True Adventures of Raoul Walsh", and most recently, "Maximum Impact". Between feature films he enjoys other projects such as animatic development at Nickeloeon.

The Music



A.B. Quintanilla

A.B. Quintanilla, is an American record producer, songwriter, and musician. He is the older brother of “The Queen of Tejano music,” Selena. Along with Selena, his other sister Suzette, and his father Abraham, he became a member of Los Dinos in 1980, which would later include Selena’s husband, (later widower), Chris Pérez as a guitarist. As a member of Los Dinos, A.B. would play bass guitar, produce and write songs for Selena, including the successful singles such as “Como La Flor”, “Amor Prohibido” and “No Me Queda Más”.

Bruce Lambourne Fowler is a prominent American trombone player and composer. He notably played trombone on many Frank Zappa records, as well as with Captain Beefheart, and in the Fowler Brothers Band. Currently, he composes and arranges music for movies, and has been the composer, orchestrator, and conductor for many popular films. He was Composer for “The Rig”, “Seducing Charlie Barker”, “The Good Shepherd”, and “I’m In Love With A Church Girl”. He recently worked on such films as “Transformers – Dark of the Moon”, “Inception”, and the new BATMAN.



Bruce Fowler



Arturo Sandoval

Arturo is a jazz trumpeter and pianist. He was born in Artemisa, in the newest renamed Artemisa Province, Cuba. Sandoval, while still in Cuba, was influenced by jazz legends Charlie Parker, Clifford Brown, and Dizzy Gillespie, finally meeting Dizzy later in 1977. Gillespie promptly became a mentor and colleague, playing with Arturo in concerts in Europe and Cuba and later featuring him in The United Nations Orchestra. Sandoval defected to the United States of America in Spain, while touring with Gillespie in 1990, and became a naturalized citizen in 1999. Sandoval’s life was the subject of the 2000 TV film “For Love or Country: The Arturo Sandoval Story”, starring Andy García.

THE STORY OF MY FAMILY

CHARACTER BREAKDOWNS

MARCO - (Protagonist) Early 40's. Latin and in good health. He is Maria's stepfather as well as the Janitor in her High School that makes for some interestingly uncomfortable situations. He is hard working, supportive, and cherishes his family very much. He is the rock of the Mercado family. Marco truly believes Maria has what it takes to be a great novelist someday. One of his life long passions is to restore his 1968 Convertible Camaro. His other passion is that he is very madly in love with Maria's mother Rosa.

ROSA – (Catalyst) Early 40's. She's Latina and still has the body of a woman 10 years younger. She is overbearing, controlling, feisty, bold, straight to the point, and very much the boss of the Mercado household. She is a recovering Alcoholic who spends most of her time taking care of others. She also tends to her Mother who is nearly bedridden due to the effect of diabetes.

MARIA – (Protagonist) 15 year old Latina. She is very much the misunderstood, insecure, unappreciated, thinks she's overweight, unpopular, a little nerdy, smart, talented, cute, girl from Canoga Park, California. She has the potential to be a great novelist some day and she knows it. Her passion in life is writing, that is until she meets Thomas Kelly. He is the popular, good looking, jock in her high school. Another big dilemma in her life is that her family has decided to throw her a Quinceanera for her 15th birthday.

MANNY – (Comic Relief) early 30's. Latin, overweight and out of shape. You might say he's a little lazy and you'd be right. He is the type that expects all of life's successes to come to him. Well, that is until he gets a kick in the ass by his uncle with a heart warming encouraging story about his deceased mom who believed in his talents. He sets his sights high on becoming a successful stand up comic and maybe meet a hot chick along the way.

RICARDO – (Antagonist) Early 40's, Latin. He is a liar, irresponsible, disappointing, drunk, and abusive father. He is selfish and is still a functioning alcoholic. He has abused almost everybody who has come into his life. He is often begging for forgiveness with the broken promise that he will stop drinking. He is the type of person that is always blaming everyone else for his unhappiness.

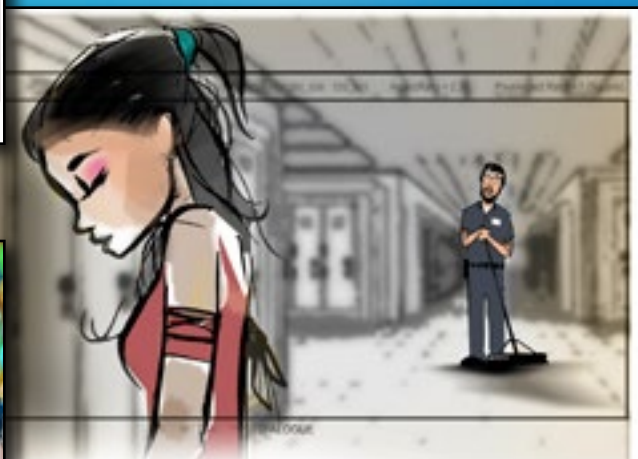
MARGARITA – (Best Friend) 15 Years old, but acts like 30. Of mixed race, she is smart, bold, sarcastic, tough, rough around the edges, straight to the point, and is sure to get her way. She is Maria's best friend and will be there through thick and thin. She has always been able to get by even though she comes from a home that isn't the most supportive or encouraging. She, like her mother at her age, finds herself pregnant and 15. She has to grow up fast and make the most important decision of her life. To have a child as a teenager or not!

SELMA – (Mentor) 60 years old. Latina and not your typical know it all Grandma. She is very smart and charismatic. She immigrated to the United States from Mexico as a young woman. She is encouraging, thoughtful, sincere, and even funny at times. She has fallen victim of diabetes and has lost both of her legs from the knees down. She tries everything in her power to not leave her bed. She has lived a long hard life and enjoys telling her stories. She enjoys TV and of course the famous Spanish Novelas. She is coming to the end of her life and wouldn't mind crossing over to the other side, that is if she had her way. But, like all the other people in Maria's life she has a purpose.

THOMAS KELLY – (Partner) 15 Years old, Caucasian, blonde hair, and blue eyes. He is the smart, good looking, the best athlete in school, popular, caring, considerate, inquisitive, talented, comes from the right side of the tracks, and has a good old fashion crush on Maria. He is the guy every girl dreams of falling in love with. So much that he sends Maria running away out of fear he's too good for her.

DIANA EVENS – (Antagonist) 15 years old, Caucasian, blonde hair, and blue eyes. She is beautiful, stuck up, mean, extremely popular, the captain of the cheerleading squad, sarcastic, spiteful, and not nice by any means. She has her eye on Thomas, he doesn't even want to know she exists. Once she finds out that Thomas has a thing for Maria it's game on.

THE STORY *of my* FAMILY



StoryBoards

**HISPANIC
25%**



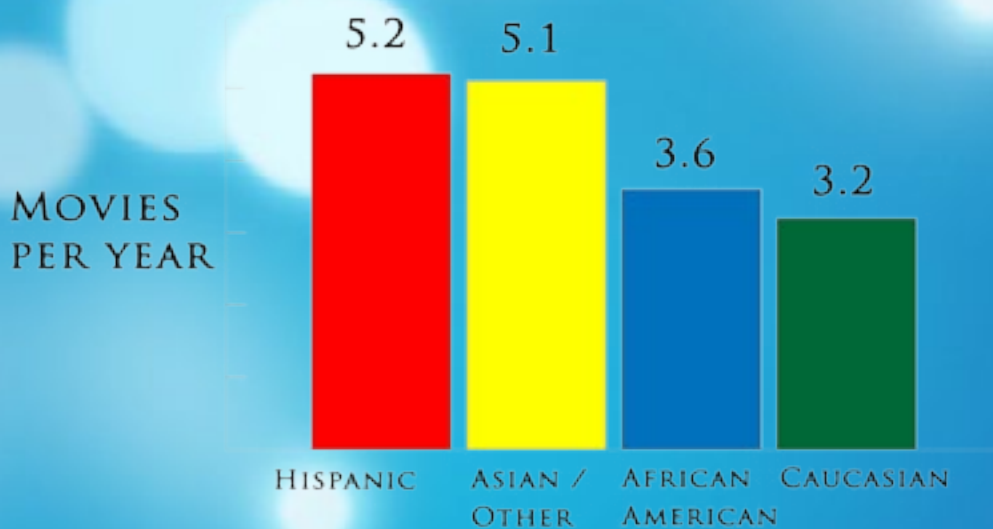
ASIAN / OTHER - 11%

AFRICAN AMERICAN - 12%

CAUCASIAN - 52%

U.S. TICKET SALES

SOURCE - MPAA THEATRICAL STATISTICS SUMMARY 2015



SOURCE - MPAA THEATRICAL STATISTICS SUMMARY 2015

Our Target Market - A growing audience of about 26 million moviegoers are Hispanic, most commonly between the ages of 12 and 34. Almost half of these young Latinos watch 11 or more movies in theaters every year, making them 100% more likely than the national average to be considered “frequent moviegoers”. Half of all Hispanics prefer to see a movie within the first 10 days of a film’s opening. Understanding Latino consumption and entertainment habits can help studios and agencies maximize the success of a feature with this valuable segment of the movie-going population.

Hispanics, now the second-largest group in the U.S., are more likely to go to movies, the Motion Picture Association of America says. Last year, 43 million Hispanics purchased 351 million movie tickets, according to an MPAA report, an uptick from the 37 million who bought 300 million tickets the previous year.

Despite all of this, Latinos are severely underrepresented in the Hollywood system. While there is a richness of Latin talent, the lack of sophisticated commercial vehicles targeting this market creates an opportunity to develop a new voice in film. “THE STORY OF MY FAMILY” answers this market void created by the explosion of the Latin community in the U.S. with its demand for relevant films, and the increasing appetite for Latin culture throughout the American mainstream and across the world.

Comparables

Instructions Not Included



Worldwide Total Gross : **\$99,067,206**

Distributor: Lionsgate	Release Date: August 30, 2013
Genre: Foreign	Runtime: 1:55
MPAA Rating: PG-13	Budget: N/A

Total Lifetime Grosses

Domestic:	\$44,467,206	44.8%
+ Mexico:	\$46,103,013	46.5%
+ Foreign:	\$8,496,987	0.8%

= **Worldwide: \$99,067,206**

Domestic Summary

Release Dates: **August 30, 2013**
(limited)
September, 6 2013
(Wide)

Limited Opening Weekend: **\$7,846,426**

Wide Opening Weekend: **\$8,149,289**

How to be a Latin Lover



Worldwide Total Gross **\$61,881,372**

Distributor: Pantelion	Release Date: April 28, 2017
Genre: Comedy	Runtime: 1:55
MPAA Rating: PG -13	Budget: N/A

Total Lifetime Grosses

Domestic:	\$32,149,404	53.0%
Foreign:	\$29,731,968	47.0%

= **Worldwide: \$61,881,372**

Domestic Summary

Release Dates: **April 28, 2017**

Opening Weekend: **\$12,252,439**

Previous Film



Worldwide Total Gross : **\$4,758,951**

Distributor:
Film District

Release Date:
October 18, 2013

Genre: **Faith & Family**

Runtime: **1:58**

MPAA Rating: **PG**

Budget: **2.7 Million**

Total Lifetime Grosses

Domestic:	\$2,800,000	58.0%
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Ancillary + Foreign:	\$1,958,951	42.0%
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= Worldwide: \$4,758,951

Domestic Summary

Release Dates: **October 18, 2013**

Opening Weekend: \$971,826

THE STORY OF MY FAMILY

Revised: July 1, 2018

Director: Steve Race

Writer: Steve Race

Guild/Unions: SAG, DGA, IATSE, TEAMSTERS

Producers: Jacob Vargas, Michael Race, Steve Race

Location: Los Angeles

Acct#	Category Description	Page	Total
1100	STORY & OTHER RIGHTS	1	\$3,250
1200	PRODUCER'S UNIT	1	\$218,670
1300	DIRECTOR'S UNIT	2	\$110,827
1400	CAST, DAY PLAYERS, STUNTS	2	\$242,917
TOTAL ABOVE-THE-LINE			\$575,664
2000	PRODUCTION STAFF	5	\$236,339
2100	EXTRA TALENT	7	\$70,554
2200	ART DIRECTION	7	\$36,664
2300	SET CONSTRUCTION	7	\$4,000
2500	SET OPERATIONS	8	\$91,213
2600	SPECIAL EFFECTS	9	\$2,500
2700	SET DRESSING	9	\$75,102
2800	PROPERTY	10	\$36,113
2900	WARDROBE	10	\$64,118
3000	MAKEUP & HAIRDRESSING	11	\$56,660
3100	LIGHTING	12	\$95,889
3200	CAMERA	14	\$158,493
3400	SOUND	15	\$42,354
3500	TRANSPORTATION	16	\$218,708
3600	LOCATION	17	\$158,436
3700	PRODUCTION FILM & LAB	19	\$2,500
TOTAL PRODUCTION			\$1,349,643
5000	FILM EDITING	21	\$36,567
5100	TITLES	21	\$6,800
5200	MUSIC	21	\$64,000
5300	POST PRODUCTION SOUND	22	\$12,250
5400	POST PRODUCTION FILM & LAB	22	\$16,000
TOTAL POST PRODUCTION			\$135,617
6500	EPK/BTS VIDEO	23	\$7,000
6600	PUBLICITY	23	\$21,700
6700	INSURANCE	23	\$38,500
6800	GENERAL EXPENSES	23	\$59,640
6900	LEGAL & ACCOUNTING	24	\$77,300
TOTAL OTHER			\$204,140
	Contingency		\$226,506
	Development Fee : 2.2%		\$50,000

Acct#	Category Description	Page	Total
	Bond Fee : 3.0%		\$67,952
	Total Above-The-Line		\$575,664
	Total Below-The-Line		\$1,689,400
	Total Above and Below-The-Line		\$2,265,064
	Grand Total		\$2,609,522

FILM FINANCES, INC.

March 2, 2018

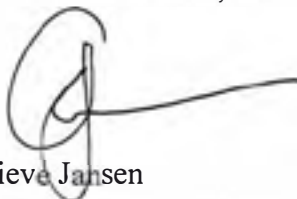
Steve Race
RACE films LLC.
6709 Goodland Ave.
North Hollywood, CA 91606

Attn: Steve Race, "The Story of My Family"

Dear Steve,

We are pleased to inform you that we approve, in principle, the issuance of a guarantee of completion on the above motion picture production, subject to our review and approval of the screenplay, final budget and schedule, and the approval of our legal counsel of the underlying documentation.

Yours faithfully
for and on behalf of
FILM FINANCES, INC.

A handwritten signature in black ink, appearing to be 'Lieve Jansen', with a long horizontal stroke extending to the right.

Lieve Jansen
SVP Business and Legal Affairs

cc: Film Finances, Inc. - Los Angeles Distribution

June 15, 2017

VIA ELECTRONIC MAIL

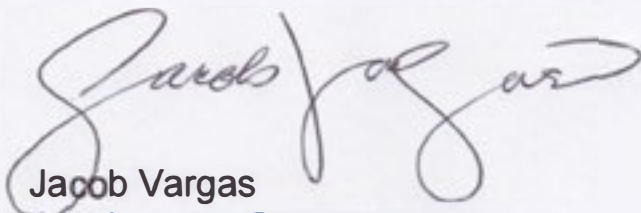
Joe Pierce
Pierce Law Group
9100 Wilshire Boulevard, #225E
Beverly Hills, CA 90212
joe@piercelawgroupllp.com

Re: "THE STORY OF MY FAMILY"

Joe,

Subject to the completion of good faith negotiations between both parties, it is my intent to be a producer and to play a leading role in the motion picture currently entitled, The Story of My Family.

Very truly yours,



Jacob Vargas
jacobvargas@mac.com

cc: Steve Race
Michael K. Race

June 11, 2017

VIA ELECTRONIC MAIL

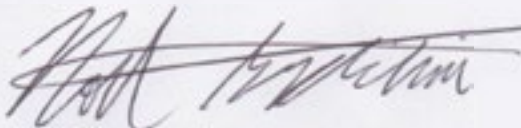
Joe Pierce
Pierce Law Group
9100 Wilshire Boulevard, #225E
Beverly Hills, CA 90212
joe@piercelawgroupllp.com

Re: "THE STORY OF MY FAMILY"

Joe,

Subject to the completion of good faith negotiations between both parties, it is my intent to play a supporting role in the motion picture currently entitled, The Story of My Family.

Very truly yours,

A handwritten signature in dark ink, appearing to read "Noel Gugliemi", with a long horizontal line extending to the right.

Noel Gugliemi

cc: Jacob Vargas
Steve Race
Michael K. Race

June 12, 2017

VIA ELECTRONIC MAIL

Joe Pierce
Pierce Law Group
9100 Wilshire Boulevard, #225E
Beverly Hills, CA 90212
joe@piercelawgroupllp.com

Re: "THE STORY OF MY FAMILY"

Joe,

Subject to the completion of good faith negotiations between both parties, it is my intent to play a supporting role in the motion picture currently entitled, The Story of My Family.

Very truly yours,

A handwritten signature in black ink, appearing to read "Emilio Rivera", with a large, stylized circular flourish on the left and a long horizontal line extending to the right.

Emilio Rivera

cc: Jacob Vargas
Steve Race
Michael K. Race



10250 Constellation Boulevard
Los Angeles, CA 90067
T 310.550.4000 F 310.550.4100

August 24, 2017

Steve Race
RACE films LLC.
6709 Goodland Ave.
North Hollywood, CA 91606

Re: FELIPE ESPARZA

Dear Steve,

This will confirm FELIPE ESPARZA's interest in providing acting services in connection with your theatrical motion picture entitled "The Story Of My Family".

FELIPE's interest in providing such services is subject to his availability and contingent upon our reaching agreement on all of the material terms and conditions of his engagement. There is no hold on FELIPE's services until we have reached such agreement, and he has been made pay or play with his fee secured to his satisfaction.

Very truly yours,

A handwritten signature in black ink, appearing to read "April King".

April King
AK/ca

cc: Felipe Esparza, Lesa ODaniel, Ava Greenfield, Chris Smith

January 25, 2019

Steve Race

RACE Films, LLC.

6709 Goodland Ave.

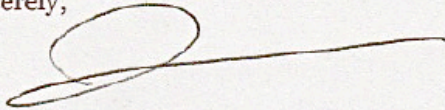
North Hollywood, CA 91606

Attn: Jeanette Guaman, "The Story of My Family"

Dear Jeanette,

Hernandez & Garcia, LLC would like to partner with Race Films for the "THE STORY OF MY FAMILY" to promote and support the film through various marketing channels. To create awareness for the film, traditional media buys would be made for OOH, Radio, Print and TV. Non-Traditional and experiential marketing would also be used with influencers and pop-up activations. Our Agency would also support the film through various PR efforts with community organizations, non-for-profit's, and community leaders. This story aligns with our goal and mission statement. We are strong believers that Latinos/as can stand up for their future and for the future of their children. Therefore, we are proud to be supporting this film.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Jorge Castro', with a long horizontal flourish extending to the right.

Jorge Castro

Strategic Director, H&G



To: Ms. Jeanette Guaman, Producer
From: Rick Castillo – Director of Marketing, Vallarta Supermarkets
Date: February 26, 2016
Subject: “The Story of My Family” – Motion Picture

Ms. Guaman,

Thank for sharing information about your upcoming movie, “The Story of My Life”. Please keep us informed as its’ release date draws near. We would like to support your efforts to announce the premiere.

We look forward to keeping in-touch and good luck with production.

Sincerely,

Ricardo Castillo
Director of Marketing
Vallarta Supermarkets



SUPER KING
M A R K E T S

791 S Mission Road
Los Angeles, CA 90023
Building A

To whom it may concern:

Super King Markets would like to partner with Race Films for the "The Story of My Family" film project and promote the film through the following outlets: print, website, social media and in-store.

Currently our stores average 160,000 customers a week. Our Van Nuys location averages 31,000 customers a week and distributes 220,000 mailers. The cross streets for the Van Nuys store is "Van Nuys and Sherman Way" which complements the name of the film.

Our online statistics include the following: 50,000 monthly website visits, 16,000 e-blast subscribers, and 56,000 Facebook fans.

The Hispanic demographic is a key focus for Super King making up 40% of its customer base and 60% of the Van Nuys location.

We would love to support and promote the film through our stores and online channels.

Sincerely,

Jake Fermanian

PARTNERSHIPS



ROGERS & COWAN

Publicity

Since its founding, the firm's core business has been entertainment PR, stemming from its roots as the first public relations firm to realize the potential of promoting actors and actresses independent of the Studios and TV Networks. This has expanded into the film, television and music industries, managing independent and feature film releases, international film festivals, cable and network television programming, album launches, concert tours, fashion designers and collections, and award show campaigns. Rogers & Cowan was the first agency to recognize the opportunities in working with corporate and consumer brands and soon began leveraging their expertise in entertainment for a diversity of Fortune 500 and emerging brands from industries including packaged and bottled goods, consumer technology, health and wellness, beauty, lifestyle and automotive. This additional focus led to the development of an integrated marketing approach that brought together a variety of PR disciplines such as media relations, celebrity/influential seeding, promotional campaigns, product placement and special events. The company has specialized in product placement for more than 15 years coordinating and negotiating product integrations into films, television programs, music videos and webisodes, including American Airlines integration into the Paramount feature film "Up in the Air.

UNIONS



PANAVISION CAMERA SYSTEMS

