

ALL IN

FAITH FAMILY FOOTBALL

[PLAY PITCH VIDEO](#)



THE INSPIRING TRUE STORY OF CHASE BLACKBURN

TREATMENT

PLAY PROMO VIDEO

In 2005, Chase Blackburn was an undrafted free agent who was invited to training camp to tryout for the New York Giants. Against all odds, he made the team. In 2008 Chase and the Giants made it all the way to the Super Bowl and beat the New England Patriots 17-14. Chase spent most of the game watching from the sidelines. Over the next few years he married his college sweetheart, had a child and played for the Giants as a backup linebacker and special teamer.

In 2011, Chase's contract was not renewed and he was officially released from the team. Throughout that season, he tried out for six teams, but had no luck landing a spot on their rosters. He was considered a longshot to ever play another game in the NFL. As Chase and his wife Megan were expecting their second child, he was without a job and in between homes. Chase leaned on his faith, his church's men's group, and his family, who helped him maintain his dream of once again returning to the NFL.

He was offered and accepted a temporary job as a substitute algebra teacher at the high school that he had attended. That Monday he started his new job, then a miraculous thing happened. He got a call from the New York Giants who were riddled with injuries from Sunday's game. On Tuesday he was packed and on a plane headed to New York to play the Green Bay Packers who were undefeated at the time. He started in his first game back and recorded an interception against Aaron Rodgers, which he returned to the Packers' 11-yard line. Chase Blackburn was back in the NFL.

A few weeks later with his wife and his kids by his side Chase made it to his second Super Bowl. In the fourth quarter the Giants were losing and looking for a momentum change. Chase who lived his whole life for moments like this lined up against the best Tight End ever to play the game, Rob Gronkowski. There were only precious minutes left in Super Bowl XLVI, and it was Blackburn who this time was going to rise to the occasion and make a big play. Tom Brady stepped back and hurled a 40 yard pass as he was knocked down to the turf. Gronkowski and Blackburn both jumped up in the air and it was Blackburn who was able to come away with the football. It was the only turnover of the game. Chase's interception changed the momentum of the game, and was vital to the Giants taking the lead and winning their second Super Bowl in four improbable years. Once again Chase Blackburn was a Super Bowl Champion!

Scouting Report

"Too slow. Lacks agility.
Non-power conference. Do **NOT** draft."

- In 2010 CHASE BLACKBURN is cut by the New York Giants.
- His faith is put to the ultimate test when we find him living in an extended stay hotel, staring down a world of uncertainty.
- He cries out for help as friends and family take him in. With their support, he begins to consider that God may not be done with him yet. Chase accepts a job as a school teacher.
- But before he can ever step foot in a classroom, Chase experiences a miracle. The Giants come calling once again and Chase suddenly finds himself suiting up to play in Super Bowl XLVI where he will go on to make one of the most memorable interceptions in NFL history.

NFL Player Profile:

Name: **Chase Blackburn**
Born: Bellefontaine, OH
College: University of Akron
Position: LB, Special Teams



THE STORY-LINE

1st Quarter



The Farewell

In 2010 The Giants part ways with Chase. He tries-out for various teams, but no body wants him. Chase is forced to dive into who he really is as a man. His faith is challenged and his identity is in question.

2nd Quarter



The Substitute

Chase accepts a job as a substitute teacher. With the help of his wife Megan, his pastor, and friends **he begins to finally surrender to God's plan.** He vows if the Lord gives him another chance, he'll be ready.

3rd Quarter



The Comeback

In 2011 Chase gets his shot at redemption. The Giants re-sign him mid-playoffs, make it to Super Bowl XLVI, and are trailing late in the 4th. **Chase makes the biggest interception of his life.** Giants go on to win!

4th Quarter



The Victory

Chase retires with a belief that he can fully trust The Lord with his life; God's plans are better than ours. His journey inspires millions as he strives to **live his life with a new purpose found far beyond the game.**

KELLAN LUTZ

Cast as:
CHASE BLACKBURN

- Kellan was one of eight children, born in Dickinson, North Dakota.
- He attended Chapman University before exiting to pursue a full-time career in acting.
- His first big break came when he landed a part on *The Bold and the Beautiful*.
- Kellan then won the massive role of vampire, Emmett Cullen in the five-part *Twilight Saga*.
- Some of Kellan's other credits include *The Legend of Hercules*, *The Immortals*, *Accepted*, *The Expendables 3*, and *What Men Want*.
- Kellan is currently working as a lead on the new hit CBS show, *FBI: Most Wanted*.



MEET OUR TEAM

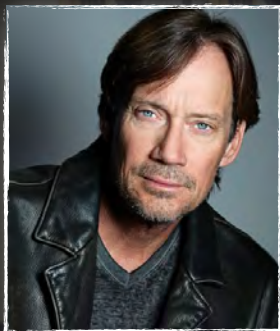
SPENCER PAYSINGER



Writer

Spencer wrote and created the hit TV show *All American* based on the true story of his life. He is also a Super Bowl Champion with the NY Giants and former teammate of Chase Blackburn.

KEVIN SORBO



Exec. Producer

Kevin Sorbo works as both an actor and executive producer. Some of his most popular credits include the 100 million dollar film, *God's Not Dead*, *Soul Surfer*, *Meet the Spartans* and *Hercules*.

STEVE RACE



Director

Steve Race made his directorial debut with the feature film, *I'm in Love With a Church Girl* starring Ja Rule. The film has already topped 6 million in sales. He is also slated to direct feature film, *The Story of My Family*.

MICHAEL K. RACE



Producer

Michael K. Race is creating and producing two reality shows for TNT and Tru TV with business partner, Henry Winkler. He was also an executive producer for the film, *Letters From My New Home*.

Richard Kerner



Producer

RICHARD KERNER is a Manager/Producer Founder of Kerner Management and Associates. He is also Chase Blackburn's Manager.

[Play Director's Reel](#)

ADDITIONAL TEAM

DANE MORCK



Writer

Dane Morck serves as a consulting producer for the CW's All American and executive producer on Animal Planet's Into Alaska.

MARJORIE MANN



Producer

Marjorie Mann is an Actress/Producer who has been seen in countless tv shows and movies over the years. She is also the daughter of Bob Mann the first African American NFL football player to play for the Detroit Lions as well as the Green Bay Packers.

NATE BOYER



Producer

Nate Boyer is an Actor/Producer. He is currently Hosting a series on the NFL Network called, Indivisible. He has been seen in such movies and tv shows as This is Us, 12 Strong, Den of Thieves.

CHRIS ROARK



Producer

Chris Roark is an Actor/Producer who played Football at Ohio State. He has been seen in Modern Family, The Fosters, as well as The Goldbergs.

JEANETTE GUAMAN



Co-Producer

Jeanette Guaman is a Co-Producer who started out as a Producer's Assistant. Currently she is a producer on the feature Film, The Story of My Family.

CASTING

Casting Director's :
LISA LONDON and CATHERINE STROUD

Lisa London and Catherine Stroud have been Casting Directors for over 30 years and have cast over a 100 successful film and television shows. They have discovered and/or cast many notable actors and actresses early in their careers who have all gone on to become stars; such as Miley Cyrus in Hannah Montana, Jonah Hill in Grandma's Boy, Emma Stone, Katharine McPhee and Kat Dennings in House Bunny, Selena Gomez in the Disney pilot of What's Stevie Thinking, Jennifer Aniston in her first feature, Leprechaun, Brad Pitt in the series, Freddy's Nightmares, Mark Ruffalo in the CBS series, Due South, Megan Hilty and Adrian R. Mante in The Suite Life of Zack and Cody and Yara Shahidi in her first television series, The First Family. They have cast a number of hit movies including House Bunny, Grandma's Boy and Sandy Wexler for Happy Madison Productions, as well as a number of popular television shows including Roseanne, Arliss, Get A Life, The Suite Life of Zack and Cody and Hannah Montana. Winner of nine awards in the festival circuit, Freaks, a sci-fi psychological thriller, co-directed, written and produced by Adam B. Stein and Zach Lipovsky. It was released nationwide in September 2019. It also became the number one independent film on iTunes and is currently one of the top 10 features trending on Netflix. Freaks stars Emile Hirsch, Bruce Dern, Amanda Crew.



LISA LONDON



CATHERINE STROUD

A football player in a dark tunnel, looking out at a bright light. The player is wearing a dark jersey with "BLACKBURN" and the number "93" on the back. The tunnel is lined with dark, vertical pillars. A bright light source is visible at the end of the tunnel, creating a strong lens flare effect. The overall atmosphere is dramatic and hopeful.

ALL IN

Jeremiah 29:11-14

¹¹ For I know the plans I have for you," declares the LORD, "plans to prosper you and not to harm you, plans to give you hope and a future. ¹² Then you will call on me and come and pray to me, and I will listen to you. ¹³ You will seek me and find me when you seek me with all your heart. ¹⁴ I will be found by you," declares the LORD.

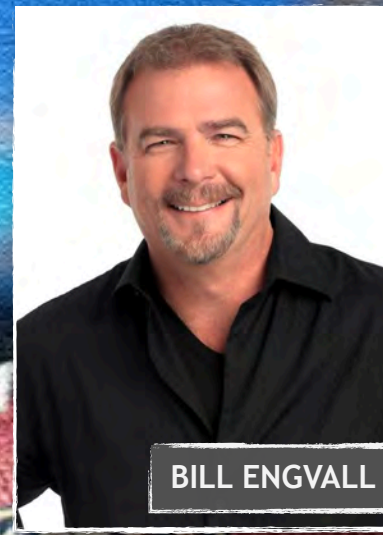
THE CAST



KELLAN LUTZ



KEVIN SORBO



BILL ENGVALL



QUINTON AARON

Cast as:
CHASE BLACKBURN

Kellan is known for his work in the *Twilight* series, *The Expendables*, and *The Legend of Hercules*. He is currently working as a series regular on *FBI: Most Wanted*.

Cast as:
PASTOR STEVE

Kevin Sorbo has scored major acting credits in huge box office films such as *God's Not Dead*, *Soul Surfer*, *Meet the Spartans*, and *Let There be Light*.

Cast as:
COACH W.

Bill Engvall is famous for his work on the *Blue Collar Comedy Tour* and *The Jeff Foxworthy Show*. He also landed his own show on TBS, *The Bill Engvall Show*.

Cast as:
DEREK

Quinton Aaron got his big break starring in *The Blind Side*, which has made 300 million+ to date. He's also appeared in *Be Kind Rewind*, and *Left Behind*.

PLAYER SUPPORT

***Verbal Intent**



JUSTIN TUCK

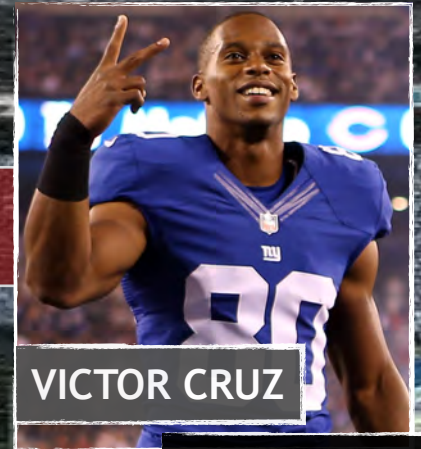
2x Super Bowl Champion, 2x Pro-Bowl Selection

Super Bowl Champion, Pro-Bowl, ESPN Analyst



AARON ROGERS

Super Bowl Champion, Super Bowl MVP, 2x NFL MVP



VICTOR CRUZ

***Portraying Himself**

LEAGUE SUPPORT

Our uniquely qualified team has been able to secure incredibly low rates for the **rights to game footage, sideline clips, and league support**, drastically increasing the production value of All In.

Our **contacts at the NFL Players Association and NFL Films** have expressed their intent to be actively involved in the creation, production, and promotion of All In.

Countless **current and former players and coaches** will serve a vital role in the making, funding, and promoting of this inspiring true story.



UNION SUPPORT



Our Audience

- **Inspirational Sports Films** have produced some of the highest grossing films of all time - *The Blind Side*, *Remember the Titans*, *Rocky*, *Rudy*, *Miracle*, etc. NFL games finished 2019 with 47/50 top telecasts.
- **The Faith Market** has massive return potential. Typically underserved and desperate for higher production value and bigger stories. All In will focus on this market.
- **Movies for the Whole Family** will always be in high demand. With a PG rating, All In will be a film that families, students, and teams, can all to see together!

The Tax Incentive

Central New York & Greater Syracuse Area:

- 40% Production Incentive
- 45% Post-Production
- 20% Additional Budget



ONONDAGA COUNTY OFFICE OF ECONOMIC DEVELOPMENT

ERIC VINAL

FILM COMMISSIONER

24 ASPEN PARK BLVD EAST SYRACUSE, NY

OFFICE: 315-435-3770 CELL: 315-640-1323 EMAIL: ERICVINAL@ONGOV.NET

www.syrfilm.org

Hello Carmine,

I hope this letter finds you well. Thank you for your call today regarding "ALL IN". I appreciate you considering Central NY and the Greater Syracuse Area for your upcoming feature film. We would love to accommodate any and all scenes of the production that you feel may fit Upstate. Hopefully, it would be the entire project!

I wanted to recap on our conversation and highlight some of what we have to offer here in Cuse:

- 40% production incentive through NYS on below the line items (www.nylovesfilm.com)
- 45% post-production incentive through NYS (www.nylovesfilm.com)
- Added incentive (yet to be publicly announced, please keep confidential) to help offset our lack of above the line incentive
 - o additional 20% of your film's budget that is spent locally on qualified expenses (similar to those used by NYS tax incentive program) up to \$1,000,000
- Inexpensive cost of living
 - o average of \$50/night in hotels
 - o average of \$25 per person for meals each day (this is a 2 meals/day rate)
 - o flexible rates on our state of the art Qualified Production Facility/Fairgrounds
 - currently \$1500/day but weekly and monthly rates can be negotiated
- Affordable Location and Permitting Fees
 - o fairgrounds
 - o neighborhoods
 - o private homes
 - o city and county parks
 - o city and county owned buildings
 - o restaurants/bars
 - o local businesses
 - o production office space
 - o \$50 permit fees where needed (only required on city and county owned properties)
 - o \$11.25 per parking spot in the city 9am-6pm weekdays only, weekends free
 - o city and county police on staff (only charged in overtime situations, \$50/hour)
- Experienced Non-Union Crew Base including Department Heads, Keys and some Above the Line
- Growing Union Crew Base
 - o Local 52/IATSE
 - o Local 600
 - o Local 9
- Support from County Executive Joanie Mahoney and Mayor Ben Walsh, along with local town supervisors, village mayors and political representatives up to the State Level

I hope that this information is helpful. Once I take a look at the pitch deck and the script I can get more location information and photos over.

As always, should you have any questions, please do not hesitate to reach out.

Thank you once again for considering our region for your next production. I look forward to speaking more and hope to have you here shooting at the end of the summer!

The Budget

Budget Totals:

- Above-The-Line: **\$2,063,160**
- Below-The-Line: **\$2,558,700**
- Total Budget: **\$5,318,920**

Director: Steve Race
 Writers: Spencer Paysinger, Dane Morck, Andrew Chasnoff
 Guild/Unions: SAG, DGA, IATSE, TEAMSTERS

Producers: Richard Kerner, Michael K. Race,
 Steve Race
 Location: Upstate New York

Acct#	Category Description	Page	Total
1100	STORY & OTHER RIGHTS	1	\$171,329
1200	PRODUCER'S UNIT	1	\$337,400
1300	DIRECTOR'S UNIT	2	\$116,283
1400	CAST, DAY PLAYERS, STUNTS	2	\$1,438,148
TOTAL ABOVE-THE-LINE			\$2,063,160
2000	PRODUCTION STAFF	5	\$321,841
2100	EXTRA TALENT	6	\$70,204
2200	ART DIRECTION	7	\$40,221
2300	SET CONSTRUCTION	7	\$45,000
2500	SET OPERATIONS	8	\$120,152
2600	CLIP LICENSING	9	\$250,000
2700	SET DRESSING	9	\$101,347
2800	PROPERTY	10	\$53,810
2900	WARDROBE	11	\$71,926
3000	MAKEUP & HAIRDRESSING	12	\$67,327
3100	LIGHTING	13	\$113,007
3200	CAMERA	14	\$218,954
3400	SOUND	15	\$52,289
3500	TRANSPORTATION	16	\$256,892
3600	LOCATION	17	\$201,747
3700	PRODUCTION FILM & LAB	20	\$2,500
TOTAL PRODUCTION			\$1,987,217
5000	FILM EDITING	21	\$151,333
5100	TITLES	21	\$11,800
5200	MUSIC	22	\$55,000
5300	POST PRODUCTION SOUND	22	\$60,250
5400	POST PRODUCTION FILM & LAB	22	\$50,000
TOTAL POST PRODUCTION			\$328,383
6500	EPK/BTS VIDEO	23	\$40,000
6600	PUBLICITY	23	\$21,700
6700	INSURANCE	23	\$38,500
6800	GENERAL EXPENSES	23	\$65,600
6900	LEGAL & ACCOUNTING	24	\$77,300
TOTAL OTHER			\$243,100
	Contingency		\$462,186
	Development Fee : 1.1%		\$50,000
	Packageing Fee : 4.0%		\$184,874
	Total Above-The-Line		\$2,063,160
Acct#	Category Description	Page	Total
	Total Below-The-Line		\$2,558,700
	Total Above and Below-The-Line		\$4,621,860
GRAND TOTAL			\$5,318,920

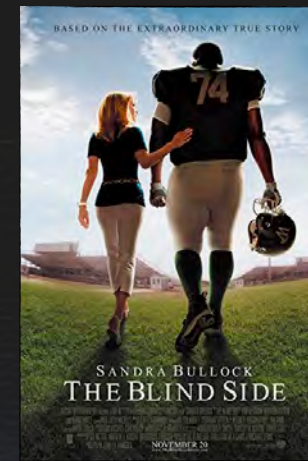
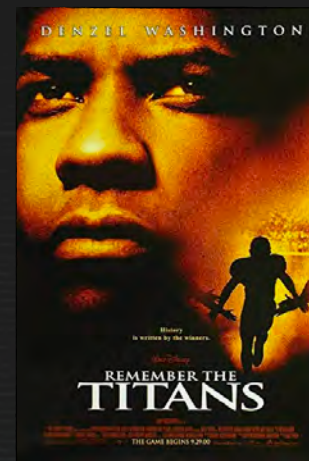
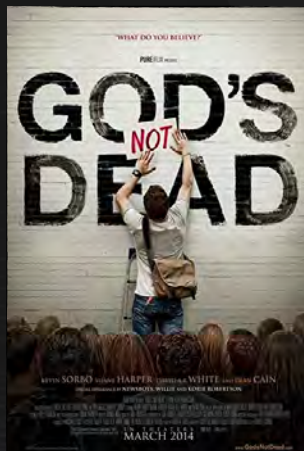


ALL IN - Projections

	Notes	Low	Medium	High
(\$ Millions)				
Domestic Theatrical Sales				
Box Office Gross	1	\$36,000,000.0	\$48,000,000.0	\$66,000,000.0
Less Exhibitor/ Theater Share	2	\$17,640,000.0	\$23,520,000.0	\$32,340,000.0
Gross Film Rental		\$18,360,000.0	\$24,480,000.0	\$33,660,000.0
Less Distributor Fee	3	\$6,426,000.0	\$8,568,000.0	\$11,781,000.0
Less Prints and Advertising		\$3,000,000.0	\$5,000,000.0	\$7,000,000.0
Domestic Theatrical Net Profit		\$8,934,000.0	\$10,912,000.0	\$14,879,000.0
Domestic Ancillary Sales				
Home Video/DVD		\$800,000.0	\$1,000,000.0	\$1,200,000.0
Pay Cable/TV		\$400,000.0	\$650,000.0	\$800,000.0
Network TV Revenue		\$1,100,000.0	\$1,800,000.0	\$2,400,000.0
TV Syndication		\$800,000.0	\$1,000,000.0	\$1,200,000.0
VOD/Streaming		\$200,000.0	\$400,000.0	\$600,000.0
Other Ancillary		\$180,000.0	\$210,000.0	\$240,000.0
Other Ancillary		\$120,000.0	\$140,000.0	\$160,000.0
Gross Ancillary Sales	4	\$3,600,000.0	\$5,200,000.0	\$6,600,000.0
Less Distributor Fees		\$1,135,000.0	\$1,632,500.0	\$2,060,000.0
Domestic Ancillary Net Profit	5	\$2,465,000.0	\$3,567,500.0	\$4,540,000.0
Foreign Theatrical Sales				
Box Office Gross		\$11,000,000.0	\$16,000,000.0	\$22,000,000.0
Less Exhibitor/ Theater Share	6	\$5,500,000.0	\$8,000,000.0	\$11,000,000.0
Less Distribution Fee	7	\$2,200,000.0	\$3,200,000.0	\$4,400,000.0
Less Prints and Advertising		\$1,500,000.0	\$1,500,000.0	\$1,500,000.0
Foreign Theatrical Net Profit		\$1,800,000.0	\$3,300,000.0	\$5,100,000.0
Foreign Ancillary Sales				
Home Video/DVD		\$120,000.0	\$140,000.0	\$210,000.0
Pay Cable/TV		\$98,000.0	\$128,000.0	\$160,000.0
Network TV Revenue		\$60,000.0	\$80,000.0	\$120,000.0
TV Syndication		\$60,000.0	\$80,000.0	\$120,000.0
VOD/Streaming		\$40,000.0	\$60,000.0	\$80,000.0
Other Ancillary		\$22,000.0	\$32,000.0	\$62,000.0
Other Ancillary		\$26,000.0	\$30,000.0	\$43,000.0
Gross Ancillary Sales		\$426,000.0	\$550,000.0	\$795,000.0
Less Distribution Fees		\$144,000.0	\$183,400.0	\$262,500.0
Foreign Ancillary Net Profit	8	\$282,000.0	\$366,600.0	\$532,500.0
Revenue and Profit				
Total Worldwide Revenue	9	\$51,026,000.0	\$69,750,000.0	\$95,395,000.0
Total Revenue after Fees	10	\$13,481,000.0	\$18,146,100.0	\$25,051,500.0
Less Film Negative cost (Production)	11	\$6,795,000.0	\$6,795,000.0	\$6,795,000.0
Total Net Profit		\$6,686,000.0	\$11,351,100.0	\$18,256,500.0
Total ROI		98%	167%	269%

The Sales Projections





COMPARABLES

Budget:
\$7,000,000

Gross:
\$86,026,201

Budget:
\$2,000,000

Gross:
\$64,676,349

Budget:
\$12,000,000

Gross:
\$101,332,962

Budget:
\$100,000

Gross:
\$10,307,987

Budget:
\$30,000,000

Gross:
\$136,706,683

Budget:
\$29,000,000

Gross:
\$309,208,309

Budget:
\$12,000,000

Gross:
\$22,881,563

Letters of Intent

June 1, 2017

VIA ELECTRONIC MAIL

July 5, 2017

VIA ELECTRONIC MAIL

September 8, 2017

VIA ELECTRONIC MAIL

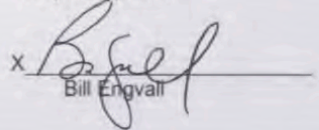
Steve Race
Race Films
6709 Goodland Ave.
North Hollywood, CA 91606

Re: "ALL IN" Feature Film Project – Letter of Intent"

Steve,

Subject to: (1) my availability; (2) the completion of good faith negotiations of an agreement with a SAG-Aftra signatory including all terms in agreements for a performer of my stature in the industry; and (3) my approval of any substantive script originally submitted to me in August 2017; it is my intent to play the part of COACH W. in the motion picture entitled, ALL IN.

Very truly yours,

x 
Bill Engvall

cc: Richard Kerner (via email)
Michael K. Race (via email)
Steve Race (via email)

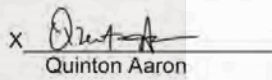
Steve Race
Race Films
6709 Goodland Ave.
North Hollywood, CA 91606

Re: "ALL IN" Feature Film Project – Letter of Intent"

Steve,

Subject to the completion of good faith negotiations between both parties, it is my intent to play the part of DEREK in the motion picture entitled, ALL IN.

Very truly yours,

x 
Quinton Aaron

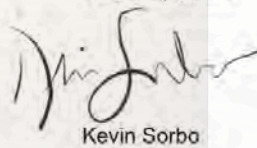
cc: Steve Race (via email)
Richard Kerner (via email)
Michael K. Race (via email)

F. KIVIN ROBERTS
KEVIN YORN
STEVEN D. BARNES
JARED E. LEVINE
DAVID A. KRINTZMAN
TODD RUBENSTEIN
ALEXANDER P. KOHNER
GREGG GELLMAN
LAWRENCE M. KOHNER
JEFFREY ENDICH
NICK GLADDEN
ASHLEY NIESENBERG
EVAN GOODFELL
PETA VERBA

Re: "ALL IN" Feature Film Project"

Subject to the completion of good faith negotiations between both parties, it is my intent to serve as an Executive Producer and to appear in a leading role in the motion picture entitled, ALL IN.

Very truly yours,


Kevin Sorbo

cc: Richard Kerner (via email)
Michael K. Race (via email)
Steve Race (via email)
Galen Walker (via email)

MORRIS
YORN
BARNES
LEVINE
KRINTZMAN
RUBENSTEIN
KOHNER
GELLMAN
LAWYER

May 7, 2019

VIA E-MAIL
Rkerner-kma@shcglobal.net

Richard Kerner
Race Films/KMA
311 North Robertson Blvd. #288
Beverly Hills, CA 90211

Re: "ALL IN" Kellan Lutz

Dear Richard:

This letter confirms that Kellan Lutz has read the current draft of the screenplay entitled "ALL IN," and that he may be interested in acting in the motion picture based thereon (the "Picture") in the role of "Chase Blackburn" so long as the following conditions are satisfied:

1. Mr. Lutz approves of all material elements of the Picture, including but not limited to the final shooting script, principal cast, shooting schedule and locations;
2. Mr. Lutz is available to render services for the Picture at the time requested;
3. The full budget of the Picture is funded and Mr. Lutz is unconditionally pay-or-play with his full fixed compensation placed in a mutually approved escrow account prior to commencement of principal photography, but in no event later than the earlier of: (i) the time upon which any other individual is deemed pay-or-play, or (ii) the time upon which Mr. Lutz is requested to travel in connection with the Picture; and
4. The producer of the Picture (which must be a SAG signatory in good standing) and Mr. Lutz's representatives conclude a written agreement for his acting services (which shall include terms that are no less favorable than that provided to any other cast member), including but not limited to the agreement for his fixed and contingent compensation, credit, start date, perks and other standard terms and conditions contained in agreements of this type, and Mr. Lutz executes such agreement.

Best of luck with the Picture,

Very truly yours,


Jeffrey Endlich

cc: Kellan Lutz
Ryan Daly
Abby Bluestone

ALL IN



CHASE BLACKBURN

SPECIAL TEAMS COORDINATOR

Chase, Megan, and their three children currently reside in North Carolina, where Chase serves joyfully as the Special Teams Coordinator for The Carolina Panthers.